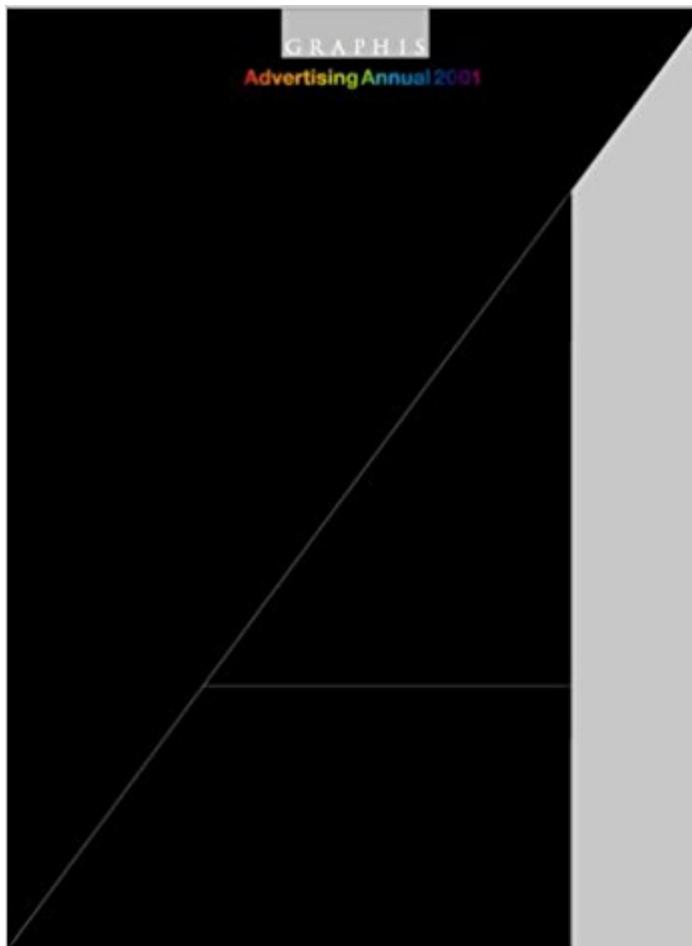


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Advertising Annual 2001



Synopsis

This showcase of the excellence in current advertising campaigns produced internationally is a thorough exploration of print media for diverse fields, covering automotive, electronics, public service, and retail products of numerous types. High-quality reproductions of ads are accompanied by complete captions and credits. Indices of ad agencies, creative directors, art directors, designers, illustrators, photographers, and clients make this a valuable, all-inclusive guide.

Book Information

Series: Advertising Annual

Hardcover: 256 pages

Publisher: Graphis, U. S.; 2001 ed. edition (October 1, 2000)

Language: English

ISBN-10: 1888001860

ISBN-13: 978-1888001860

Product Dimensions: 12.1 x 8.9 x 1.3 inches

Shipping Weight: 3.7 pounds

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #8,291,618 in Books (See Top 100 in Books) #98 in Books > Arts & Photography > Graphic Design > Commercial > Annuals #1212 in Books > Arts & Photography > Graphic Design > Commercial > Advertising #1591 in Books > Textbooks > Humanities > Design

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